

# Ushering in the New Era of HSF with Smart View Integration

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**EDGEWATER**  
RANZAL

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# Agenda

Introductions / Ranzal Overview

HSF Intro & 11.1.2.3 Highlights

Product Demonstration

Question & Answer

# About Edgewater Ranzal

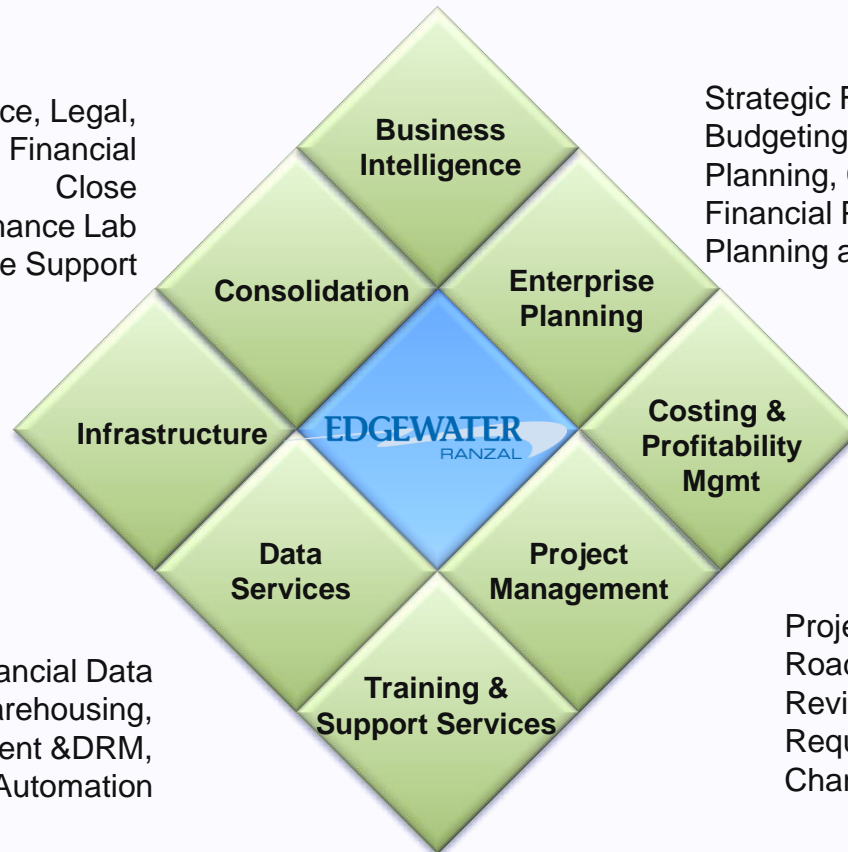
- Founded in 1996, Ranzal has implemented Oracle / Hyperion solutions for over 700 companies (1000+ projects since the acquisition)
- One of the largest Hyperion Practices in the U.S. with global presence
- Oracle / Hyperion Platinum Partner - Highest Status
- Vertical Expertise with High-Profile Clients from Coast to Coast
- Cover all requirements from pre-implementation process design through infrastructure, training and production support
- “One Stop Shop” for ALL EPM Implementation needs

# Full spectrum of EPM/BI Services

Dashboards & Scorecards, Financial Analytics & Reporting, Operational Analytics, What-if Analysis, Query & Reporting, Visual Exploration

Financial performance, Legal, Segment & Mgmt Reporting, Financial Close  
HFM Optimization, Performance Lab  
SOX Compliance Support

Strategic Finance, Planning, Budgeting, Forecasting, Workforce Planning, Capital Planning, Project Financial Planning, Public Sector Planning and Budgeting



Installation, Upgrades, Migration, System Monitoring, Backup and Recovery, Disaster Recovery, Load Testing, Hardware Sizing, Exalytics Benchmarking

HPCM Standard & Detailed Models, Waterfall Allocations, Activity Based Costing, Customer, Product & LOB Profitability

Data Integration, Financial Data Management, Data Warehousing, Master Data Management & DRM, ETL Services, Automation

Project/Program Mgmt, EPM Road Maps, Application Reviews, Business Requirements, Process Change, Documentation

Key Teach Course Delivery: Planning, Essbase, Financial Reporting, Smart View, HPCM, HFM, FDM, DRM, OBIEE  
Custom Training Delivery: Process & Reporting

Support Services – Infrastructure & Application Support Contracts

# What is HSF?

Consolidation of Divisions, Products, Regions

Business Unit and Corporate-level Scenarios

Growth Scenarios by Region

ROIC of Investment Capital

## **Long-Term Planning**

Price, Volume, Production Capacity Scenarios

Cash Flow Drivers

What-If Analysis by Product

Impact on Earnings per Share (EPS) and CF

## **Ad-hoc Scenarios**

## Hyperion Strategic Finance

## **Corporate Development**

Joint Ventures and New Projects

Mergers & Acquisitions

Deal Structures and Synergies

Earnings Accretion / Dilution

## **Funding Analysis**

Funding Options for Capital Projects

Optimal Capital Structure

Debt and Covenant Analysis

Dividend affordability analysis

# Why HSF is Purpose Built for Strategic Planning

## ➤ Full-Financial Statement Modeling

- Out-of-the-box integrated financial statements
- Enhanced accounting integrity
- **Built specifically for setting financial targets for the organization over a longer time horizon**

## ➤ Flexibility for end-users

- End users can modify accounts / forecast methods on the fly without IT Involvement

## ➤ Enhanced Scenario Capabilities

- Scenarios can be created on the fly and layered on top of each other
- Mix & match scenarios across various entities to build the overall plan

## ➤ Powerful Treasury Utilities

- Funding routine allows users to define cash balancing process
- Model debt issuances, share buybacks, credit ratings & debt covenants with ease

## 11.1.2.3 Highlights

- **Strategic Modeling in Excel via Smart View**
- Native Excel Graphing / Charting / Formatting
- Enhanced Consolidation Speed
- Improved HSF Dialogues / Audit Trail



# Demonstration



# Thank You!

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# Stop by the Edgewater Ranzal table TODAY!

**Meet the Experts and Register to Win Great Prizes**



**Grand Prize: Free Conference Pass to Kscope '14!**

- \*Guessing Game: Starbucks Coffee Beans in the jar
- \*Closest guess wins!
- \*Winner must be able to accept prize for themselves or colleague and go to conference
- \*Prize is conference pass only. Does not include travel, lodging, etc.

**Raffle Prize: \$100 American Express Gift Card**

- \*Drop off your business card for random drawing at end of day



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